

Inter-Society Color Council News

Issue 437

January-February 2009

ISCC 2009 Annual Meeting and Munsell Color Science Laboratory's 25th Anniversary Symposium Updates

The ISCC Annual Meeting will be held on June 7, 2009 in Rochester, New York. It will be followed by the Munsell Color Science Laboratory's 25th Anniversary Symposium June 8. These are two important meetings, and shouldn't be missed by anyone working in an area associated with the field of color.

ISCC 2009 Annual Meeting-The presentation sessions at the ISCC Annual Meeting are based upon the three ISCC Interest Groups: *Fundamental and Applied Research*; *Industrial Applications of Color*; and *Art, Design, and Psychology* (IG III). A second call for papers for these sessions is on page 7 of this issue of the ISCC newsletter.

The ISCC 2009 Annual Meeting will also have a poster session (submissions for posters are also

Contents		
ISCC 2009 Annual Meeting and MCSL		
Symposium1		
Call for Nominations for 2009 ISCC Godlove		
Award 2		
HUE ANGLES		
Feynman's Paint-Mixing Problem		
Joint Meeting of ISCC/CORM 4		
CORM 2009 Annual Technical Conference 5		
Puzzle Feature		
Rochester Color Reflections 5		
MCSL 25th Anniversary Symposium		
ISCC Annual Meeting, Second Announcement		
and Call for Papers7		
Color Research and Application, IN THIS		
ISSUE Volume 34, February 20098		
Pantone Selects Color of the Year for 2009 9		
CALENDAR 10		
CIE-USA and CIE-Canada Meetings11		
ISCC Sustaining Members12		
ISCC News Editor 12		
ISCC Member Bodies 12		
1		

welcome). An afternoon hors d'oeuvres reception will accompany the session and provide a great opportunity to mix with the next and previous generations of individuals working in the field of color.

In addition, the 2009 ISCC Annual Meeting will include a bonus education session. This session will address, in tutorial fashion, various aspects of the application of **color order systems** to the diverse interests of ISCC attendees. It will include experts from each interest group, with the goal being to conceptually "connect the dots" between the color applications in research, industry, and art and design.

25th Anniversary Celebration Symposium-The 25th Anniversary Celebration Symposium of the Munsell Color Science Laboratory will be held the following day, June 8. The theme of the symposium is *The Retrospective and Prospective Views of Color Science*. It will feature Retrospective Masters and Prospective Visionaries presenting papers. The retrospective master speakers are Robert W. G. Hunt, Rolf G. Kuehni, Calvin S. McCamy, and Alan R. Robertson. The prospective visionaries are James A. Ferwerda, Nathan Moroney, and Mark S. Rea. See page 6 of this newsletter for more information on the program for this special symposium.



Bridge over the Genesee River, Downtown Rochester

2

Describert De Marie Nadal			
riesiuent	Nat'l Inst. of Standards and Tashnalogy		
	100 Durgen Drive Star 8442		
	California MD 20800 8442		
	Gaitnersburg, MD 20899-8442		
	301-975-4632 Tax: 301-869-5700		
a ,	maria.nadal@nist.gov		
Secretary	Mr. Jack Ladson		
	Color Science Consultancy		
	1000 Plowshare Road, B-1		
	Yardly, PA 19067		
	215-369-5005 fax: 215-369-3316		
	jack.ladson@verizon.net		
Treasurer	Mr. Hugh Fairman		
	P.O. Box 490		
	Tatamy. PA 18085		
	610-252-2120		
	resourceiii@erols.com		
President-Elect	Dr. Francis X. O'Donnell		
	The Sherwin Williams Company		
	610 Canal Road		
	Cleveland, OH 44113		
	216-515-4810 fax: 216-515-4694		
	fxodonnell@sherwin.com		
Dest President	Dr. Pohart Pucklay		
rast-rresident	DI. Robert Buckley		
	Acrox Corporation		
	Wis 0128-50E 800 Phillips Koau		
	webster, IN 1 14580		
	585-422-1282 Iax: 585-205-7441		
Robert.Buckley@xeroxlabs.com			
ISCC BOARD OF DIRECTORS			
2006-2009			
Mr. Scot R. Fernandez	Hallmark Card, Inc.		

	2000-2009	
Mr. Scot R. Fernandez	Hallmark Card, Inc.	
	2501 McGee, Kansas City, MO 64141	
	816-545-2462 fax: 816-274-7367	
	sferna2@hallmark.com	
Mr. James Roberts	BYK-Gardner USA	
	9104 Columbia Road	
	Columbia MD 21046	
	201 492 (500-7299 free 201 492 (555	
	301-483-0500X/288 1aX: 301-483-0555	
	jim.roberts@altanachemie.com	
Dr. Danny Rich	Sun Chemical Research	
	631 Central Avenue	
	Carlstadt, NJ 07072	
	201-933-4500x1144 fax: 201-933-5658	
	dannyrich@softhome.net	
	2007-2010	
Dr. David Hinks	North Carolina State University	
	College of Textiles PO Box 8301	
	Raleigh NC 27695-8301	
	919-515-6554 fax: 919-515-6532	
	david hinks@nesu edu	
Dr. C. Comoron Millor	NICT	
DI. C. Cameron Miner	100 Duracu Drive Stop 8442	
	Caitharahara MD 20800	
	Gaitnersburg, MD 20899	
	301-845-4/6/ fax: 301-9/5-4/13	
	c.miller@nist.gov	
Ms. Barbara Parker	JDS Uniphase	
	1402 Mariner Way,	
	Santa Rosa, CA 95407	
	707-525-7910 fax: 707-525-7533	
	Barbara.Parker@jdsu.com	
	2008-2011	
Mr. Henri DeBar	IsoColor, Inc.	
	631 Central Avenue	
	Carlstadt NJ 07072	
	201-935-4494 fax: 201-935-9404	
	hdebar@isocolor.com	
Dr. Barbara Martinson	University of Minnesota Design Hee An	
Di. Barbara Martinson	240 MeNeel Hell 1085 Duford Ave	
	240 MCNeal Hall, 1965 Duloid Ave	
	St. Paul, MN 55108	
	612-624-4239(0) fax: $612-624-2750$	
	bmartins@umn.edu	
Dr. David Wyble	RIT Munsell Color Science Laboratory	
	54 Lomb Memorial Drive	
	Rochester, NY 14623-5604	
	585-475-7310 fax: 585-475-4444	
	wyble@cis.rit.edu	

CALL FOR NOMINATIONS FOR 2009 ISCC GODLOVE AWARD

The Godlove Award is the most prestigious award bestowed by the Inter-Society Color Council, and honors long term contributions in the field of color. The Godlove Award was established in 1956 by Mrs. Margaret N. Godlove in memory of her husband, Dr. I. H. Godlove. The Award is usually, but not necessarily, presented biennially in odd-numbered years. The next Award is scheduled for presentation at the 2009 ISCC Annual Meeting to be held June 7, 2009 in Rochester, NY.



Photograph of Robertson's 2007 Godlove Award

Candidates will be judged by their contribution to any of the fields of interest related to color, whether or not it is represented by a Member-Body. This contribution may be direct, it may be in the active practical stimulation of the application of color, or it may be an outstanding dissemination of knowledge of color by writing or lecturing, based upon original contributions of the nominee. Candidates need not have been active in the affairs of the Council, but they must be current or former members. All candidates must have had at least five years experience in their particular field of color.

Nominations should include the following information:

1. The name and full address of the nominee.

2. A sentence or two giving the specific reason for the award's bestowal. This will normally form the basis for the citation presented to the successful nominee.

3. A narrative (up to one-page) of the nominee's contribution and its significance.

Continued on page 4

ISCC email: isccoffice@cs.com Phone: 703-318-0263

Mail Address: 11491 Sunset Hills Road, Reston, VA 20190

HUE ANGLES

(Send contributions to Michael H. Brill, mbrill@datacolor.com)

Physics Nobelist Richard Feynman not only played bongo drums in nightclubs, but also wrote two chapters on color and vision in his *Lectures on Physics*. And that's not all: There's also...

Feynman's Paint-Mixing Problem

Richard Feynman tells an interesting story [1] about revealing a painter's trick in mixing red and white paint to get yellow. Here's how it goes:

Feynman: "I don't know how you get yellow without using yellow."

Painter: "Well, if you mix red and white, you'll get yellow."

Feynman: "Are you sure you don't mean pink?"

Painter: "No, you'll get yellow."

Feynman: "It must be some kind of chemical change. Were you using some special pigments that make a chemical change?"

Painter: "No. Any old pigments will work."

So Feynman got a can of red and a can of white paint, and the painter began to mix them. It kept looking pink to Feynman. But then:

Painter: "I used to have a little tube of yellow here, to sharpen it up a bit—then this'll be yellow."

Feynman: "Oh! Of course! You add yellow, and you can get yellow, but you couldn't do it without the yellow."

Touché. Feynman wins.

But did he really? I remember looking at a white wall through a vial of yellow food-coloring liquid, and seeing it as red. That's because the transmission spectrum goes from very low at the short-wavelength (blue) end of the spectrum to nearly 1 at the longwavelength (red) end of the spectrum. As one piles on more layers of the same fluid, the transmission spectrum multiplies by itself wavelength-by-wavelength (an action known as Beer's law, which by coincidence also happens when you look through beer). Therefore, at the wavelength where one ply of the liquid transmits half the incident energy, two ply of the liquid transmits only 1/4 of the energy. On the other hand, at wavelengths where one ply transmits all the energy, two ply will transmit all the energy as well. For a transmission coefficient that increases monotonically in wavelength (such as most yellows), the transmitted-light spectrum becomes biased toward longer wavelengths (i.e., is redder) when the layer is thicker.

So there's at least one way red and white can will mix to give yellow: a clear diluting vehicle for the white and a red Beer's-law ink that transmits enough light at medium wavelengths so it yellows up when you see through less of it. Of course, you must have a reflecting background-let's make it matte white. As a numerical example, suppose a unit optical thickness of the red ink has transmittance zero for wavelengths below 540 nm, t for wavelengths between 540 and 640 nm, and 1 for wavelengths above 640 nm. The light reflected from the background through a unit thickness of ink can then be represented as the triplet $(0, t^2, 1)$. That triplet will change to $(0, t^{2x}, 1)$ when the optical thickness is changed to x. A deep red ink will have, say, $t^2 = 0.1$, whereupon ten-fold dilution of the ink (x = 0.1) will produce $t^{2x} = 0.7943$. The layer will therefore be substantially yellow.

You can also do this exercise (at least theoretically) with opaque red and white paints that obey Kubelka-Munk mixture algebra [2]. I'll elaborate about that in a future publication.

It seems, then, that the painter could have made a yellow by mixing particular red and white paints, contrary to Feynman's intuition. But it certainly couldn't be expected for all reds and whites as asserted by the painter. For example, drinkers of red wine (instead of beer) won't see the yellowing effect—diluted red wine looks pink, not yellowish. Why should wine obey Feynman's intuition where beer does not? The subject is worth much experimentation. Care to join me?

[1] R. P. Feynman and R. Leighton, *Surely You're Joking, Mr. Feynman* (Norton, New York, 1997), pp. 82-83.

[2] G. Wyszecki and W. S. Stiles, *Color Science*, (2nd Ed., Wiley, New York, 1982), p. 785. *Michael H. Brill, Datacolor* 4

Continued from page 2

4. A curriculum vitae and a publication list for the nominee, as well as any other material deemed useful.

5. The name of the person or Member Body or Award Committee who prepared the nomination with appropriate contact information.

The deadline for receipt of nominations is March 31, 2009.

Note: Confidentiality of the nomination is of the utmost importance. The nominating individual/group must ensure that the nomination is not disclosed to the proposed nominee. If any of the above information cannot be obtained without risking disclosure, the information should be omitted from the nominating letter. Nominations should be sent to the Chair of the Godlove Award Committee:

Dr. Eric K. Zeise Nexpress Division, Eastman Kodak Co. 2600 Manitou Rd. Rochester, NY (USA) 14653-4140 Tel: (585) 726-4333 / Fax: (585) 726-7481 E-mail: eric.zeise@kodak.com

The 2009 Godlove Award Nominating Committee is comprised of:

Leslie Harrington, The Color Association of the United States,

Ann Laidlaw, X-Rite Corporation.

Nathan Moroney, Hewlett-Packard Labs.

Alan Robertson, National Research Council of Canada (retired).

Eric Zeise, Eastman Kodak Co. (chair).



Joint Meeting of ISCC/CORM



Lighting in Art, Commercial, and Retail Spaces Oct. 13-14th, 2009

NIST Green Auditorium, Gaithersburg, Maryland

The Council for Optical Radiation Measurements and the Inter-society Color Council announce a joint meeting entitled "Lighting in Art, Commercial, and Retail Spaces" to be held on October 13-14, 2009 at the Green Auditorium at NIST. The conference will be applications based and looks to draw a field of experts from the fashion, commercial, and conservatorial (museum lighting) fields as well as experts in the field of lighting.

Sessions on the following topics are planned:

- Color Rendering in Art and Commercial Spaces. Effective modeling and application of lighting sources for presentation of art and commercial products.
- Measurement of sources *in situ*. Science and Metrology of measurement of Ambient Light in the Field
- Psychophysical Effects of Lighting. Research on the relationship between lighting and the human experience

The conference will also include tours of the NIST facility.

Technical Contacts:

Dr. David Wyble Munsell Color Science Laboratory, Rochester Institute of Technology (585) 475 - 7310 wyble@cis.rit.edu Dr. Art Springsteen Avian Technologies LLC (603) 526 - 2420 arts@aviantechnologies.com

Further details and a Call for Papers will follow in CORM's ORN #91 and following issues of ISCC News.

Member News

CORM 2009 Annual Technical Conference

Second Announcement and Call for Papers

The CORM 2009 conference will be held in Gaithersburg, Maryland, May 5-8 just a short distance from the National Institute of Standards and Technology. The conference theme is Solid State Lighting Standardization and Integrating Sphere Design, Measurements, and Applications. The conference is structured to provide interaction between the optical radiation industry and National Metrology Institutes (NMI's).

Schedule

May 5	8:00 AM to	12:00 PM Solid State Lighting Works	shop, Hosted by NIST
	1:00 PM to 4	:30 PM CORM Technical Committe	e Meetings.
May 6	CORM 2009 Conference: Integrating Sphere Design, Measurement and Applicati		
	Session Cha	irs: Alan Tirpak, Optronic Laborate	ories; Angelo Arecchi, SphereOptics;
	Jim Leland, (Gamma Scientific; Steve Newman, La	absphere
	6:00 PM Red	ception and Franc Grum Memorial	Lecture and Banquet
May 7	AM: CORM	2009 Conference Solid State Lighti	ng Standardization
	1:30 PM to 3:30 PM NIST Tour. Advance registration for the NIST tour is required due to		
	security rec	uirements. No walk-in registrat	ion for the tour will be available.
	Deadlines: A	pril 24th, 2009 (US citizen), April 17th	n, 2009 (non-US citizen).
May 8	AM: CORM	2009 Conference Solid State Light	ting Standardization, Session Chairs:
	Andy Jackso	on, Philips Lighting; Carl Anderso	n, Federal Highway Administration;
	Kevin Dowli	ng, Philips Color Kinetics; Mark Sap	ocoe, Osram Sylvania
Program Coordinators:		Mr. Greg McKee,	Mr. Macedonio Anaya,
-		Labsphere, Inc.	The Boeing Company
		P.O. Box 70	PO Box 3707, MC 2R-80
		North Sutton, NH 03260-0070	Seattle, WA 98124-2207

See CORM's new web site, www.cormusa.org for more information.

Ph: 603-927-4266

Puzzle Feature

E-mail: gmckee@labsphere.com

Rochester Color Reflections

Page 1 of ISCC News # 436 (Nov/Dec 08) has a photo of the Rochester skyline, in which the reflections in the water are much brighter and more colorful than the direct-path image. To me the brightness effect is more obvious in the printed black-andwhite version. Why is the reflected image so much brighter and more colorful? Why are the reflectedimage shapes vertically elongated? And why is the effect more pronounced in black and white? At the June ISCC meeting we'll have an informal session to compare answers. The best answer may get a prize and an opportunity to see the Ford Street Bridge view first-hand! Solution for Nov/Dec Puzzle

Ph: 206-544-5716

E-mail: massy.anaya@boeing.com

Puzzle Feature: Achromatic Cryptoquote

And after it rains There's a rainbow And all of the colors are black It's not that the colors aren't there It's just imagin-ation they lack

Paul Simon, "My Little Town"

The ISCC newsletter editors have established a new feature -- puzzles with a color them. Please contribute a puzzle; all types are welcome. Send it to Cynthia Sturke at <u>isccoffice@cs.com</u>.

Submitted by Mike Brill



Munsell Color Science Laboratory 25th Anniversary Symposium



During the early 1980's, the Munsell Color Foundation, Inc. was making plans to dissolve and transfer its assets to a university research program. A proposal was made by RIT to use the assets to establish a research laboratory, the Munsell Color Science Laboratory (MCSL), which would be directed by the newly established Richard S. Hunter Professor in Color Science, Appearance, and Technology. MCSL was established in 1983 and an inaugural symposium, "Frontiers in Color Science," was held February 1984 featuring the world's leading experts. Twenty-five years later, MCSL is an internationally recognized leader in color science research, education, and outreach. RIT is celebrating this milestone with another symposium, pairing masters and visionaries along with a summary of MCSL research accomplishments.

Retrospective Masters

Robert W. G. Hunt, Kodak Limited (retired) and Visiting Professor at Leeds University. *"The Wright Trichromator and Color Matching Functions"*

- **Rolf G. Kuehni**, Bayer Corporation (retired) and Adjunct Professor at North Carolina State University *"Three Attributes: From Newton to Munsell"*
- Calvin S. McCamy, National Institute of Standards and Technology (retired) and Macbeth Corporation (retired)

"Reflections on a Life in Color"

Alan R. Robertson, National Research Council Canada (retired). "Color Differences: Past, Present and Future"

Prospective Visionaries

- James A. Ferwerda, Associate Professor Center for Imaging Science and member of Munsell Color Science Laboratory at Rochester Institute of Technology. *"Computer Aided Appearance Design"*
- Nathan Moroney, Principle Scientist at Hewlett Packard Laboratories "Color Science and Imaging: Future Opportunities"
- Mark S. Rea, Director Lighting Research Center and Professor of Cognitive Science at Rensselaer Polytechnic Institute *"Lighting in the 21st Century: Opportunities and Challenges"*

The technical sessions will be followed by two informative talks:

- Mark D. Fairchild and Roy S. Berns Professors Center for Imaging Science and members of Munsell Color Science Laboratory at Rochester Institute of Technology. *"Twenty Five Years of Research at the Munsell Color Science Laboratory"*
- Mitchell R. Rosen, Research Assistant Professor Center for Imaging Science and member of Munsell Color Science Laboratory at Rochester Institute of Technology *"Virtual Tour of the Munsell Color Science Laboratory"*

The day will close with an **Open House and Reception in the Munsell Color Science Laboratory**.



Second Announcement and Call for Papers

Inter-Society Color Council 2009 Annual Meeting

TOLEN COLOR COLUMN

and Munsell Color Science Laboratory 25th Anniversary Symposium June 7- 8 2009, Rochester NY



The ISCC will hold its 2009 Annual Meeting in Rochester NY at the Rochester Institute of Technology (RIT) on Sunday, June 7, followed by a special symposium hosted by the Munsell Color Science Laboratory (MCSL) celebrating their 25th anniversary on June 8.

RIT and the Rochester area bring a rich history of imaging, photography, and printing. RIT is well positioned to appeal to all three ISCC Interest Groups – with degree programs in graphics arts, design, printing, color and imaging sciences, and more, RIT represents a unique opportunity to address the strengths of ISCC.

Interest Group Sessions

The presentation sessions at annual meetings are based upon the three Interest Groups (IGs). These groups are: *Fundamental and Applied Research* (IG I); *Industrial Applications of Color* (IG II); and *Art*, *Design, and Psychology* (IG III).

The three IGs span the wide range of interests of ISCC individual and organizational members. Interest Group I, Fundamental and Applied Research, centers on research in the field of color, such as color vision, color order systems, and color instrumentation. Interest Group II, Industrial Application of Color, involves the practical application of color science to industrial applications. Interest Group III, Art, Design and Psychology, centers on color from the nonmeasurement perspective, bringing together physical sciences, artists, and affords a unique perspective in how color is perceived and acted upon by people.

Sunday Poster Session

Following the Sunday presentations a student poster session will highlight the efforts of students from RIT and other universities. An afternoon hors d'oeuvres reception will accompany the poster discussion and provide a great opportunity to mix with the next generation or with the previous one.

Bonus: Education Session

On Sunday an education session will feature, in tutorial fashion, various aspects of the application of **color order systems** to the diverse interests of ISCC attendees. This session will include experts from each interest group, with the goal being to conceptually "connect the dots" between the color applications in research, industry, and art and design.

MCSL 25th Anniversary Symposium

Technical sessions for this one day symposium will consist of invited lectures by experts from around the world. They will discuss color science as it applies to the history and research of MCSL over the last quarter century. These speakers have accepted invitations to present: Robert W. G. Hunt, Rolf G. Kuehni, Calvin S. McCamy, Alan R. Robertson, James A. Ferwerda, Nathan Moroney, and Mark S. Rea. More information on the speakers and presentations can be found at <iscc.org/meetings/AM2009/mcsl25th.php>

Submission Details

Those interested in presenting oral or poster papers should submit a three-page (maximum) abstract by March 1, 2009. A template is available from iscc.org/ meetings/AM2009. Send abstracts to any of the technical committee members:

David Wyble, wyble@cis.rit.edu Michael Brill, MBrill@datacolor.com Jaime Gomez, jgomez@ktron.com James Roberts, jim.roberts@altanachemie.com Karen Braun, Karen.Braun@xerox.com

Accommodations and other arrangements are being made now. As more information becomes available, it will be posted at <u>ww.iscc.org</u>. If you have any questions or concerns, or if you would like to help, please contact David Wyble, General Chair, at (585)475-7310 or *wyble@cis.rit.edu*.

7

ISCC News #437 Color Research and Application IN THIS ISSUE Volume 34 February 2009

Before looking at the articles in this issue, I want to share with you the announcement of the retirement of two long-serving editorial board members. Together they represent over 60 years of participation with the journal. Joy Turner Luke joined the editorial board during the journal's inaugural year, 1976, and Yoshinobu Nayatani joined shortly after, in 1978. These two members have served long and diligently under all three editors and we honor them for their hard work and faithful support. As we begin our thirty fourth year, I am pleased to welcome our newest board member Shoji Tominaga. After thirty wonderful years at Osaka Electro-Communication University, Osaka, Japan, Dr. Tominaga joined the Faculty of engineering of Chiba University as Professor in the Department of Information and Image Sciences. He already has been an author and referee for the journal, and we look forward to continuing to work with him as a member of the Editorial Board.

Now we open this issue and this year's volume of Color Research and Application with a Talking about Color column written by Rolf Kuehni. His column, is trying to solve the mystery of George Palmer. Many of you have heard of George Palmer who authored the book *Theory of Colours and Vision* in 1777, but it turns out that George Palmer was quite a common name. Which George Palmer was the author?

Man began observing color with illumination that we could characterize as natural light. Gradually we moved to man-made light sources that mimicked the natural light and were more or less continuous across the spectrum of visible radiation. Gradually this began to change with the advent of fluorescent lighting that had sharp spikes at certain points in the visible region. But now with the advent of lighting coming from solid state light emitting diodes, we have come to the point where light sources can seem to be white, but have very narrow bands of energy. How does this affect the colors we see? In our first article Elodie Mahler, Jean-Jacques Ezrati, and Françoise Viénot discuss "Testing LED Lighting for Colour Discrimination and Colour Rendering." While this research is interesting for all scientifically, it is also of special importance for the Commission on Illumination (CIE) technical committee TC1.69 working on color rendering of white light sources.

On the same theme of bringing daylight inside for color evaluation, our second article is a "Proposal for an Indoor Daylight Illuminant." While the CIE had described a series of daylight illuminants, and recommended two D50 and D65 as standards, people noticed that items that were printed on paper containing optical brighteners looked different indoors than outdoors. Therefore, in 2004 the CIE formed a technical committee, TC1.66, to prepare a recommendation on an indoor daylight light source. Our next article by Katalin Gombos, Michael Pointer, Cecília Sik-Lanyi, Janos Schanda and Tünde Tarczali gives the background of the discussions of that technical committee and reports the results of the investigations.

Knowing the reflectance properties of objects allows us to do many tasks or do tasks better than when we only know the colorimetric properties of the objects or scenes. Some of the uses for reflectance curves are in formulation software, predicting the effect of changing the illuminant in a scene, graphic arts applications and e-commerce. But the best way of obtaining a useful reflectance curve (other than measuring the material) is still a topic of much research. We published an article on this as recently as October 2008. Now in this issue Niloofar Attarchi and Seyed Hossein Amirshahi discuss the "Reconstruction of Reflectance Data by a Modified Berns Gaussian Method." They describe two modifications that they make to the Berns Gaussian Method, which lead to improved results when compared with the original Berns method. They also compare their method to Principal Component Analysis, and the Hawkyard method.

Over the past couple of years Professor Antal Nemcsics has been publishing a series of articles on the "Experimental determination of laws of color harmony." The first one "Harmony content of different scales with similar hue" was published in December 2007, the second "Experimental determination of the laws of color harmony" was published in August 2008, and now in this issue we have "Part 3 - Harmony content of different hue pairs." The experiments described in this part established that harmony content of hue pairs can be expressed by the relative angle of their hue planes in the Coloroid color space. The harmony content of hue pairs exceeds that of other pairs, when this angle is below 10 degrees, between 30 and 40 degrees, between 130 and 140 degrees or near 180 degrees. Those color pairs of which hue planes are between 60 and 90 degrees to each other in Coloroid color space, exhibit the least harmony content. There will be more on this subject to come in a future issue.

Our next two articles are authored by Ralph Pridmore. In the article "Chroma, Chromatic Luminance, and Luminous Reflectance. Part I Basic Research, Dr. Pridmore examines the relationships between those parameters. The main finding is that chroma models to a function of luminance better than to colorimetric purity. The relationships shown in this article are used in the following article "Chroma, Chromatic Luminance, and Luminous Reflectance. II Related models," to model Munsell Chroma, colorfulness, and brightness.

"Using Appearance Maps to Predict Sensory Appreciation of Paints" is the subject studied by Olivier Eterradossi, Stephane Perquis, and Veronique Mikec. New pigments showing interference, nacreous, or metallic effects have helped industrial products became rich in visual effects in the last 20 years. Nowhere is this more apparent than in the automotive industry. However, measurement and evaluation of the quality of a coating which includes these gonioapparent pigments is a difficult task. In their studies Eterradossi, Perquis, and Mikec introduced the concept of appearance maps, based on multidimensional scaling and Procrustes analysis of the large amounts of spectrocolorimetric data spacially organized in both a planar and an angular way. In this article the authors look for the sensory meaning of these mapping parameters.

The attributes of color, shape, gloss and texture help an observer define an object. But also, these attributes affect the feelings the observer gets concerning the object. Color, form and texture are the focus of the experiments reported by Wen-Yuan Lee, M. Ronnier Luo, and Li-Chen Ou. In "Assessing the Affective Feelings of Two- & Three-Dimensional Objects," they report on the impact the physical attributes of an object have on our feelings about the object. The results show that there are five underlying factors, three relating to color and two relating to shape, that affect the feelings that the objects evoked.

From exploration of feelings we move even more deeply into the realm of art and emotions. Dr. Fong-Gong Wu, Eva Chang, and Ying-Jye Lee used color preference, association and creation of self-portraits to explore the relationship between color and depressive tendency. The colors used in artwork can serve as a tracking tool, allowing others to observe a manifestation of depressions' onset and progression, or as a means to follow the healing process of posttraumatic subjects. Our next article, the "Manifestation of Depressive Tendency in Color Perception and Colors in a Self-portrait," reports their findings. Their research indicates that it may be possible to use color as an indicator for determining depressive tendency, and this would allow people to discover the problem in themselves or others at an earlier stage, leading to early treatment.

In our Industrial Applications section, Amir Rastar proposes a method of "Cinematic-film Protection Using Metameric Blacks." He states that the topic of this article is an outgrowth of a side study of metameric blacks and their unique features. He became curious about how the unique features of metameric blacks could be put into practical uses.

We close this issue with two important announcements. The first is about the Light and Lighting Conference coming up in May 2009 in Budapest, Hungary. The second is from the Munsell Color Science Laboratory at Rochester Institute of Technology, announcing their graduate programs in Color Science.

Ellen C. Carter Editor, Color Research and Application

Pantone Selects Color of the Year for 2009

CARLSTADT, N.J., Dec. 3, 2008 - Pantone,

an ISCC sustaining member, and an X-Rite company, announced PANTONE® 14-0848 Mimosa, a warm, engaging yellow, as the color of the year for 2009. In a time of economic uncertainty and political change, optimism is paramount and no other color expresses hope and reassurance more than yellow.



"The color yellow exemplifies the warmth and nurturing quality of the sun, properties we as humans are naturally drawn to for reassurance," explains Leatrice Eiseman, executive director of the Pantone Color Institute®. "Mimosa also speaks to enlightenment, as it is a hue that sparks imagination and innovation."

From 12/08/2009 Pantone Press Release

CALENDAR				
Please send any information on Member-Body and other organization meetings involving color and appearance				
functions to:	Ms. Cynthia Sturke. ISCC Office Manager			
	ISCC Office			
	11491 Sunset Hills Road, Reston, VA 20190			
	isccoffice@cs.com website: www.iscc.org			
2009				
Mar 10-12	AATCC's International Conference (IC), Hilton Myrtle Beach Resort, Myrtle Beach, SC, 919-549-8141, <u>www.aatcc.org/ice/index.cfm</u>			
Mar 15-17	TAGA 61st Annual Technical Conference, The Hotel Monteleone, New Orleans, Louisiana <u>www.gain.net/eweb/docs/taga/09 taga cfp.pdf</u>			
Mar 22-25	93rd Annual NAPIM Convention , Omni Orlando Resort at ChampionsGate, Orlando Florida, <u>www.napim.org/publicarea/Conv2009/Program.aspx</u>			
May 4 - 7	Archiving 2009, the Society for Imaging Science and Technology et al., Hilton Crystal City, Arlington, Virginia, 703-642-9090, <u>www.imaging.org/conferences/archiving2009/</u>			
May 5-8	CORM's Annual Conference: Solid State Lighting Measurements and Applications, and Integrating Sphere Design, Measurements, and Applications, Holiday Inn m Gaithersburg, MD, <u>www.cormusa.org</u>			
May 25-26	CIE Midterm Meeting 2009, CIE Central Bureau, organizer, Budapest, Hungary, ciecb@cie.co.at			
May 27-29	LEDs and Solid State Lighting Conference, CIE-Hungary, Budapest, Hungary, www.cie.co.at/index_ie.html			
Jun 1-3	Light and Lighting, CIE Division 1 Meeting, Budapest, Hungary, www.cie-hungary.hu			
Jun 7	ISCC 2009 Annual Meeting, in conjunction with the Munsell Color Science Laboratory Symposium, Rochester, New York 703-318-0263, <u>www.iscc.org</u>			
Jun 8	Munsell Color Science Laboratory 25th Anniversary Symposium, Rochester, New York, mcsl.rit.edu			
Jun 23-25	ASTM E12, Color and Appearance , American Society for Testing and Materials, National Institute of Standards and Technology, Gaithersburg, MD, <u>www.astm.org</u>			
Aug 11-14	CGIV09, Computer Graphics, Imaging and Visualization Conference , hosted by Tianjin University, Tianjin China, <u>www.graphicslink.co.uk/cgiv09/</u>			
Sep 27-Oct 2	AIC 11th Congress, Sydney, Australia, Organizer: Colour Society of Australia, Contact: Nick Harkness, <u>www.aic2009.org</u>			
Sep 29-Oct 1	Color and Food: From the Farm to the Table, AIC Interim Meeting, Mar del Plata, Argentina, Organizer: Grupo Argentino del Color, Contact: María L. F. de Mattiello <u>gac@fadu.uba.ar</u> .			
Oct 13-14	ISCC/CORM Special Topics Conference on Lighting in Art, Commercial and Retail Spaces , National Institute of Standards and Technology, Gaithersburg, MD, ISCC - 703-318-0263, <u>www.iscc.org</u> ; CORM - <u>www.cormusa.org</u>			

2009, Continued					
Oct 15-16CIE-USA and CIE-Canada technical and administrative meetings, National Institute of Standards and Technology, Gaithersburg, MDNov 9-11Seventeenth Color Imaging Conference, Technology cosponsored by the Society for Information Display (SID), Albuquerqu New Mexico, 703-642-9090, www.imaging.org					
			Nov 15-17	IES Annual Conference , Illuminating Engineering Society, Seattle, Washington, <u>www.ies.org</u>	

CIE-USA and CIE-Canada October Meetings

CIE-USA and CIE-Canada will hold technical meetings following the ISCC/ CORM Special Symposium on Oct 15 and admistrative meetings on Oct. 16. The meetings will be held at the National Institute of Standards in the Green Auditorium in Gaithersburg, MD.A call for papers will be put out soon on subjects related to the various divisions, but focused on Applications, i.e., CIE Divi-



sions 3, 4, 5 and 8 concerns. The technical meetings will run from 9:00 to 16:00 On Friday morning the CIE/USA and CIE Canada administrative committees will meet separately for about two hours.

Publications Available from ISCC Office

ISCC 76th Annual Meeting Program and Abstracts, ISBN 978-1-4243-4273-0 \$25.00*

Color and Light by Fred W. Billmeyer Jr. & Harry K. Hammond., III. Authorized reprint from: ASTM Manual 17, Copyright 1996, ASTM International, 100 Bar Harbor Dr., W. Conshohocken, PA 19428.

\$5 ea or 20 copies/\$50.00

Demystifying Color by Bob Chung, 11 pages. Discusses and explains ten myths about color.

\$5 ea or 20 copies/\$50.00

ISCC 75th Anniversary Commemorative CD and Pin \$30*

Guide to Material Standards and Their Use in Color Measurement (ISCC TR-2003-1) \$50*

*Plus shipping and handling

Advertising Policy

The ISCC advertising policy for the ISCC News is as follows: Pre-paid color-related advertising will be accepted 30 days in advance of the publishing date. The rates are:

\$100 business card-size \$250 1/4 page \$500 1/2 page \$1,000 full page

The editor reserves the right to determine the acceptability of the advertising. A 20% discount is available for a yearly contract.

Issue # 437

Jan/Feb 2009

Editor: Prof. Gultekin Celikiz tel: 215-836-5729

gcelikiz@yahoo.com

Associate Editor: Cynthia Sturke tel: 703-318-0263 fax: 703-318-0514 isccoffice@cs.com

Assistant Editor: Mary McKnight tel: 301-869-7212

mary.mcknight@starpower.net

All submissions must be in English. Please submit materials by the 15th of each even numbered month. Materials submitted later may be printed in the following issue.

ISCC Sustaining Members

Avian Technologies	www.aviantechnologies.com	603-526-2420
BYK-Gardner USA	www.bykgardner.com	301-483-6500
Color Communications, Inc.	www.ccicolor.com	773-638-1400
Datacolor	www.datacolor.com	609-895-7432
Hallmark	www.hallmark.com	816-274-5111
Hunter Associates Laboratory, Inc.	www.hunterlab.com	703-471-6870
IsoColor Inc.	www.isocolor.com	201-935-4494
JDS - Flex Products	<u>www.jdsu.com</u>	707-525-7007
Pantone, Inc.	www.pantone.com	201-935-5500
Xerox Corporation	www.xerox.com	585-422-1282

ISCC Member Bodies

American Association of Textile Chemists and Colorists (AATCC) **American Society for Testing and Materials International (ASTM)** American Society for Photogrammetry & Remote Sensing (ASPRS) The Color Association of the United States, Inc. (CAUS) **Color Marketing Group (CMG) Color Pigments Manufacturing Association (CPMA) Council on Optical Radiation Measurements (CORM) Detroit Colour Council (DCC)** Federation of Societies for Coatings Technology (FSCT) **Gemological Institute of America (GIA) Graphic Arts Technical Foundation (GATF)** Illumination Engineering Society of N. America (IESNA) **International Color Consortium (ICC)** National Association of Printing Ink Manufacturers (NAPIM) **Optical Society of America (OSA)** Society for Information Display (SID) Society of Plastics Engineers, Color & Appearance Div.(SPE) Society for Imaging Science and Technology (IS&T) **Technical Association of the Graphic Arts (TAGA)**

ISCC News Editor

Prof. Gultekin (Tek) Celikiz gcelikiz@yahoo.com 1309 Paper Mill Rd, Erdenheim, PA 19038-7025 tel: 215-836-5729

ISCC Office Manager

Cynthia J. Sturke, Office Mgr. isccoffice@cs.com www.iscc.org 11491 Sunset Hills Road, Reston, VA 20190tel: 703-318-0263fax: 703-318-0514

12